

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections - Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date - Publicity - Scrolling in Television Channels - Payment of bills Rs.69,931/- to Indira Television Limited, Hyderabad - Sanctioned - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: _____

Dated: 10-03-2012

Read the

following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
3. Govt. Lr.No.3389/Elecs.E/A2/2011-39, dt:23-11-2011
4. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
5. From M/s. Sakshi TV, Hyderabad, Invoice Nos.SR/2, 676/11-12, SR/2,791/11-12, dt:30-11-2011, SR/2,832/11-12, dt:30-11-2011, SR/2,790/11-12, dt:30-11-2011 & SR/2, 909/11-12, dt:10-12-2011 respectively.

ORDER:

In the letters 2nd to 4th read above, M/s. Sakshi TV, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors. Accordingly, M/s Sakshi TV, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.69,931.30 (i.e., Rs.33,090.00 + Rs.12,023.80 + Rs.24,817.50) including all taxes and requested for arranging payment in the reference 5th read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.69,931/-** (Rupees Sixty nine thousand nine hundred and thirty one only) to M/s. Indira Television Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	SR/2,676/11-12, Dt:20-11-2011	Scroll-1 (100)	19 th & 20 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	6,618.00
	SR/2,791/11-12, Dt:30-11-2011	Scroll-2 (100)	21 st to 28 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	26,472.00
2	SR/2,832/11-12, Dt:30-11-2011	One spot per day	26 th (Factors Workers), 27 th (Dhoni's Message in Telugu), & 29 th (18 th Birthday) Nov, 2011	Along Main News between 7.00 p.m. and 9.00 p.m.	12,023.80
3	SR/2,790/11-12, Dt:30-11-2011	150 Scroll	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	8,272.50
	SR/2,909/11-12, Dt:10-12-2011		30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	16,545.00
Total					69,931.30

ounded to	R 69,931/ -
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(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls - S.H (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Indira Television Limited” A/c No. 30769357760, State Bank of India, Road No.12, Banjara Hills, Hyderabad, IFSC Code: SBIN 0008022, MICR Code: 500002007.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Manager, Indira Television Limited, 6-3-248/3,
Road No.1, Banjara Hills, Hyderabad-34
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER